



2014 Bike MS Tour de Teams - Washington

Overview

Tour de Teams is a season long, friendly competition between bike MS teams sharing similar recruitment and fundraising goals. Through four stages of various recruitment and fundraising blitz weeks, teams will have the opportunity to win fabulous prizes and receive recognition at bike MS!

Stages Stage 1: Team Member Recruitment (May Blitz Week, 5/19-25)

- **Blitz Week Challenge:** The team within each team level that recruits and registers the most team members overall by the end of the May Blitz Week wins (team members registered before the start of the Blitz Week **DO** count towards the team total).
- **Individual Competition:** register this week to be entered into a daily prize drawing for great local gift cards!
- **Team Prize:** A special VIP line with the bike mechanics for you to get a speedy bike tune up and other services Saturday morning before you head out on the route. Also, orange reflective bike MS slap bands for the whole team!

Stage 2: Team Member Recruitment (June Blitz Week, 6/23-29)

- **Blitz Week Challenge:** The team within each team level that recruits and registers the most team members *during* the June Blitz Week wins (participants registered prior to the start of this Blitz Week **DO NOT** count towards the team total).
- **Individual Competition:** register this week to be entered into a daily prize drawing for great local gift cards!
- **Team Prize:** Team coffee cart available Saturday morning before the ride – yum! Also bike MS waterbottles for the whole team!

Stage 3: Fundraising (July Blitz Week, 7/14-20)

- **Blitz Week Challenge:** The team within each team level that fundraises the most *during* the July Blitz Week wins (donations must be received by the Society or postmarked by the 20th to qualify).
- **Individual Competition:** the person who fundraises the most this week will win an iPad mini!
- **Team Prize:** One massage therapist per winning team for 2 hours after the Saturday ride! (Teams that already qualify for a massage therapist based on their fundraising goal win the services of an additional massage therapist.)

Stage 4: Fundraising (August Blitz Week, 8/18-24)

- **Blitz Week Challenge:** The team within each team level that fundraises the most during the August Blitz Week wins (donations must be received by the Society or postmarked by the 24th to qualify).
- **Individual Competition:** Prize TBD!
- **Team Prize:** Custom Bike MS sunglasses and a team kiddie-pool filled with ice cold beverages for your post-Saturday ride enjoyment!

In addition to team prizes awarded during each stage of the Tour de Teams competition, individual participant challenges and prizes will be offered . . . More details to follow in your monthly Blitz Week emails!

Team Level	Team Fundraising & Recruitment Pledge	Benefits
Diamond Team	\$50,000+ 30+ team members * Your teams 2013 fundraising total pre-qualifies a 20x40 tent this year	20x40 Private Team Tent 6 tables 30 chairs Private Portable Toilet Reach \$50k by August 25, win a massage therapist for Saturday at the ride Eligible to win Blitz Week prizes!
Gold Team	\$30,000-\$49,999+ 20+ team members * Your teams 2013 fundraising total pre-qualifies a 10x20 tent this year	10x20 Private Team Tent 4 tables 20 chairs Eligible to win Blitz Week prizes!
Silver Team	\$15,000-\$29,999+ 15+ team members *Your teams 2013 fundraising total pre-qualifies a 10x15 tent this year	10x15 Private Team Tent 2 tables 15 chairs Eligible to win Blitz Week prizes!
Bronze Team	\$10,000-\$14,999+ 10+ team members *Your teams 2013 fundraising total pre qualifies a 10x10 tent this year	10x10 Private Team Tent 2 tables 10 chairs Eligible to win Blitz Week prizes!
Steel Team	\$2,000- \$9,999+ 4+ team members	Reach \$7,500 by August 3 rd 2014 to reserve a 10x10 tent Eligible to win Blitz Week prizes!

Policy Change

Great news! Your team's fundraising total this year will PRE-QUALIFY you to join Team Row in 2015! Rookie teams will still have the opportunity to join Team Row during their inaugural bike MS year, but all other teams must qualify in the prior year. Meaning, your 2013 fundraising goal gets you the tent in 2014; or reach \$7,500 by August 3rd, 2014 to reserve a 10x10 tent!

Rules

Teams may change levels at any time throughout the competition by adjusting their team goal. Also, fundraise \$10,000 or more by the bike MS pledge deadline to reserve a team tent for 2015!

Questions?

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