<<Date>>

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

A recent research study shows that one out of every two local residents knows someone living with multiple sclerosis. MS is a chronic disease of the central nervous system. People with MS are usually diagnosed between the ages of 20-50 and face unpredictable symptoms that can include numbness, blurred vision, paralysis and blindness.

I’m asking you to join me in creating a world free MS. This year, I’m participating in Bike MS:   
<insert ride> which benefits the National MS Society <insert chapter> Chapter. I have set a   
personal goal of raising $\_\_\_\_\_\_\_ and I’m asking you to please make a contribution.

* Make your check payable to the National MS Society and mail back to me using the enclosed envelope
* Or donate to my fundraising campaign online at <<insert personal URL>>**.** To credit my fundraising account, click on the “Donate” button, then type my name in the fields provided

The National MS Society is the leading provider of programs and services for thousands of people in our community living with MS and their families. The Society also invests more money in MS research than any other volunteer-driven health organization in the world.

Please join me! Please consider what you can do to help people living with MS right now and to protect those who may be diagnosed in the future. Thank you in advance for your generosity.

Warmest regards,